THE DHS BLUE CAMPAIGN TO COMBAT HUMAN TRAFFICKING

Wednesday, January 11, 2012
1:30-3:30 p.m.
Tomich Center, U.S. Citizenship and Immigration Services
111 Massachusetts Ave., NW, Washington, DC

DHS BLUE CAMPAIGN STAKEHOLDER EVENT

AGENDA

1:30 Opening Remarks
  - Alice Hill, Senior Counselor to the Secretary, U.S. Department of Homeland Security

1:35 U.S. Department of Homeland Security Efforts to Combat Human Trafficking
  - Lori Scialabba, Deputy Director, U.S. Citizenship and Immigration Services, U.S. Department of Homeland Security
  - Kumar Kibble, Deputy Director, U.S. Immigration and Customs Enforcement, U.S. Department of Homeland Security
  - Marlise Streitmatter, Deputy Chief of Staff, U.S. Department of Transportation
  - Dr. Alexander Garza, Assistant Secretary of Health Affairs and Chief Medical Officer, U.S. Department of Homeland Security

1:55 Additional U.S. Government Efforts to Combat Human Trafficking
  - George Sheldon, Acting Assistant Secretary, Administration for Children and Families, U.S. Department of Health and Human Services
  - Roy L. Austin, Jr., Deputy Assistant Attorney General, Civil Rights Division, U.S. Department of Justice
  - Dr. Gabriela Lemus, Senior Advisor and Director of the Office of Public Engagement, U.S. Department of Labor
  - Quintan Wiktorowicz, Senior Director for Community Partnerships, White House National Security Staff
2:00 Listening Session with U.S. Government Subject Matter Experts

- Moderator: Alice Hill, Senior Counselor to the Secretary, U.S. Department of Homeland Security
- Debbie Powell, Family and Youth Services Bureau, Administration for Children and Families, U.S. Department of Health and Human Services
- Eskinder Negash and Bridget Miller, Office of Refugee Resettlement, Administration for Children and Families, U.S. Department of Health and Human Services
- Cyrena Khoury, Office for Civil Rights and Civil Liberties, U.S. Department of Homeland Security
- Rick Patrick, Office of Health Affairs, U.S. Department of Homeland Security
- Hilary Axam and Theresa Segovia, Human Trafficking Prosecution Unit, Civil Rights Division, U.S. Department of Justice
- Bradley Mitchell, Office for Victims of Crime, U.S. Department of Justice
- Chris Ollis, Employment and Training Administration, U.S. Department of Labor
- Leyla Strotkamp, International Labor Affairs Bureau, U.S. Department of Labor
- John Fitzpatrick, Wage and Hour Division, U.S. Department of Labor
- Shonnie Ball, Office to Monitor and Combat Human Trafficking, U.S. Department of State
- Rick Hostetler, Office of Systems Operation Security, Federal Aviation Administration, U.S. Department of Transportation
- Scott Santoro, Federal Law Enforcement Training Center
- Scott Hatfield, Director, Human Smuggling and Trafficking Center

3:25 Closing Remarks

- Alice Hill, Senior Counselor to the Secretary, U.S. Department of Homeland Security
The Blue Campaign envisions a world free from human trafficking.
MISSION

The Blue Campaign harnesses and leverages the Homeland Security and resources of the Departments and authorities to deter human trafficking by increasing awareness, protecting victims, and contributing to a robust criminal justice response.
Detect
Report
Protect
Investigate
Prosecute
Share Information
Deter

Strategic Goals
<table>
<thead>
<tr>
<th>Objective</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.1</td>
<td>Train DHS personnel</td>
</tr>
<tr>
<td>1.2</td>
<td>Train law enforcement partners</td>
</tr>
<tr>
<td>1.3</td>
<td>Promote awareness for fire service and emergency medical services personnel</td>
</tr>
<tr>
<td>1.4</td>
<td>Promote public awareness</td>
</tr>
</tbody>
</table>

Goal 1: DETECTION: DHS personnel, DHS partners, and the public are able to detect human trafficking and identity victims.
<table>
<thead>
<tr>
<th>Objective</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.1</td>
<td>Maintain consolidated and clear public reporting channels</td>
</tr>
<tr>
<td>2.2</td>
<td>Maintain clearer internal and component protocols for human trafficking</td>
</tr>
<tr>
<td>2.3</td>
<td>Reporting within DHS</td>
</tr>
</tbody>
</table>

**Goal 2, REPORTING**: Mechanisms to report human trafficking are comprehensive, robust, and widely understood.
<table>
<thead>
<tr>
<th>Objective 3.2</th>
<th>Objective 3.3</th>
<th>Objective 3.4</th>
<th>Objective 3.5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facilitate the provision of comprehensive emergency services for victims.</td>
<td>Provide referrals for long-term care and stabilization for victims and their families.</td>
<td>Provide guidance and training to DHS personnel on immigration relief and confidentiality provisions.</td>
<td>Provide appropriate and legal immigration relief for qualified victims of human trafficking and their families.</td>
</tr>
</tbody>
</table>

**Objective 3.1**

- Agendize in anti-trafficking efforts.
- Work with victims and investigators and to liaise with partner agencies in anti-trafficking efforts.
- Develop and maintain a cadre of dedicated victim specialists to rescue, protect, help, stabilize, and provide appropriate and legal immigration relief to victims.

**Goal 3: Protection**

Detect, Protect, Prosecute, Investigate, Share, Inform.
<table>
<thead>
<tr>
<th>Authority</th>
<th>Objective 3.10</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ensure DHS is fulfilling all trafficking Victims Protection Act (TVPA) and reauthorization provisions within the scope of DHS</td>
<td></td>
</tr>
<tr>
<td>Human trafficking</td>
<td></td>
</tr>
<tr>
<td>Protect unaccompanied alien children (UACs) who are victims of</td>
<td></td>
</tr>
<tr>
<td>Raise awareness among vulnerable populations</td>
<td></td>
</tr>
<tr>
<td>Availability of Continuous Presence certification process for T and U nonimmigrant status and the</td>
<td></td>
</tr>
<tr>
<td>Raise awareness among law enforcement about the</td>
<td></td>
</tr>
<tr>
<td>Status adjudications</td>
<td></td>
</tr>
<tr>
<td>Ensure quality and confidentiality of T and U nonimmigrant</td>
<td></td>
</tr>
</tbody>
</table>

Rescue, protect, help stabilize, and provide immigration relief to victims.

Goal 3: Protection: DHS personnel and partners have the capacity and skills to
<table>
<thead>
<tr>
<th>Goal 4, INVESTIGATION: DHS investigations and law enforcement partners are equipped to investigate human trafficking cases successfully.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Objective 4.1</strong></td>
</tr>
<tr>
<td>Develop a cadre of investigators specializing in human trafficking</td>
</tr>
<tr>
<td><strong>Objective 4.2</strong></td>
</tr>
<tr>
<td>Ensure that investigators have adequate access to information</td>
</tr>
<tr>
<td><strong>Objective 4.3</strong></td>
</tr>
<tr>
<td>Build relationships of trust and collaboration between investigators and victim service providers</td>
</tr>
<tr>
<td><strong>Objective 4.4</strong></td>
</tr>
<tr>
<td>Enhance capacity for state and local, as well as international, investigations</td>
</tr>
<tr>
<td><strong>Goal 5, PROSECUTION:</strong></td>
</tr>
<tr>
<td>Trafficking Prosecutions: DHS Prosecution and Enforcement</td>
</tr>
</tbody>
</table>
|----------------------------------------------------------|---
| Human trafficking cases | Objective 5.2
| Work with attorneys to forward the prosecution of viable cases |  
| Fully support human trafficking investigations | Objective 5.3
| Enhance information sharing to ensure that DHS investigations are effective |  

**Goal 5: Prosecution**

- Deter
- Report
- Protect
- Investigate
- Prosecute
- Share Information
<table>
<thead>
<tr>
<th>Objective 6.1</th>
<th>Objective 6.2</th>
<th>Objective 6.3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Analyze and share information and data</td>
<td>Analyze data on incoming calls and referrals to the ICE HSITip</td>
<td>Promote information sharing and collaboration within DHS and with external stakeholders</td>
</tr>
</tbody>
</table>

Goal 6, INFORMATION SHARING: DHS analyzes and shares information in a manner that protects privacy, civil rights, and civil liberties. To increase the effectiveness of anti-human trafficking efforts.
Goal 6, DETERRENCE: The combined activities of the Blue Campaign help deter human trafficking.

- Increase awareness of the consequences of human trafficking.
- Protect
- Investigate
- Prosecute
- Share information
- Detect
- Report

Objective 7.1:
THE DHS BLUE CAMPAIGN TO COMBAT HUMAN TRAFFICKING

In 2010, Secretary Napolitano launched the Blue Campaign—a first-of-its-kind initiative to coordinate and enhance the Department's anti-human trafficking efforts, led by a cross-component steering committee, which is chaired by the Senior Counselor to the Secretary of Homeland Security. The components of the Department of Homeland Security combat human trafficking through a variety of programs, and the Blue Campaign coordinates and unites this work.

RESOURCES FOR THE PUBLIC

TRAINING

- **The Public:** DHS developed an unprecedented interactive online training for the general public. The 15-minute training provides an overview of human trafficking, describes common indicators, and explains how to report tips to law enforcement. The training is available at [www.dhs.gov/humantrafficking](http://www.dhs.gov/humantrafficking).

- **Law Enforcement:** The Federal Law Enforcement Training Center (FLETC), in consultation with DHS components, developed a free interactive computer-based training system for federal, state, and local law enforcement officers. The training is certified by Peace Officers Standards and Training in select states. For law enforcement access to the training, visit [http://www.fletc.gov/training/programs/human-trafficking-training-program](http://www.fletc.gov/training/programs/human-trafficking-training-program).

- **Airline Personnel:** CBP worked with the Department of Transportation to launch the Blue Lightning Initiative, a training program to educate airline employees to identify human trafficking in airports or during flights, and notify law enforcement.

- **The U.S. Government Acquisition Workforce:** DHS, in collaboration with the Department of State and with input from the interagency, produced an online training for the U.S. Government acquisition workforce on combating human trafficking using the pertinent provisions of the federal acquisition regulations (FAR). The FAR provides remedies for the acquisition workforce to use against contractors who engage in human trafficking, including debarment. The training is accessible to the U.S. Government acquisition workforce on the Federal Acquisition Institute Training Application System [https://www.atrrs.army.mil/faitas/](https://www.atrrs.army.mil/faitas/).

- **DHS Personnel:** The Department developed a computer-based training for DHS personnel who might encounter human trafficking within their scope of work. The online course trains employees in their anti-trafficking roles and responsibilities and familiarizes them with the roles and responsibilities of their colleagues throughout DHS. The Department also developed computer-based training for all DHS personnel on the confidentiality provisions afforded to victims of trafficking, domestic violence, and other crimes.
• **Domestic and Foreign Partners:** ICE requires its domestic Special Agent in Charge and International Attaché offices to conduct continuous training and outreach to law enforcement, NGO, and international organization partners on the indicators of human trafficking and ICE authority to investigate trafficking cases under U.S. law. In fiscal year 2011, ICE conducted training and outreach to nearly 47,000 partners. To date, ICE has conducted training and outreach to over 140,000 individuals.

• **Domestic Partners:** USCIS conducts numerous in-person and web-based presentations and trainings throughout the U.S. to law enforcement, NGO, and immigration organizations on the Blue Campaign and immigration options available for victims of human trafficking and violent crime.

**INFORMATIONAL VIDEOS AND MATERIALS**

• **Indicator Cards:** U.S. Immigration and Customs Enforcement (ICE) produced wallet-sized cards in 17 languages to define the differences between smuggling and trafficking, and list the key indicators for recognizing a trafficking victim. These cards are distributed to anyone who might encounter trafficking and are now available for tailored audiences:
  - **Airline Personnel:** Customs and Border Protection (CBP) adapted the cards for the Blue Lightning Initiative, featuring indicators that may be seen in airports or on airplanes.
  - **First Responders:** The Federal Emergency Management Agency’s U.S. Fire Administration (USFA) and the Office of Health Affairs (OHA) tailored the cards to include health-related indicators that first responders, such as firefighters and EMTs, may notice.

• **Indicator Pamphlets:** To complement the indicator cards, ICE produced pamphlets that highlight ICE’s law enforcement role and victim-centered approach to combating human trafficking.

• **Indicator Poster:** ICE created a public awareness poster describing common indicators of human trafficking and the difference between human trafficking and human smuggling. ICE has distributed thousands of posters to requesting members of the public for display.

• **Continued Presence Brochure:** ICE created a brochure that provides a concise, comprehensive overview of Continued Presence—a temporary immigration status provided by law enforcement to victims of human trafficking—including eligibility and application guidelines.

• **Information for Victims of Human Trafficking Brochure:** ICE created a brochure that provides information to victims about the ICE Victim Assistance Program, how to know if someone is a victim of human trafficking, and the legal rights of trafficked persons in the United States.

• **Immigration Options for Victims Pamphlet:** U.S. Citizenship and Immigration Services (USCIS) developed a pamphlet about immigration options for victims of human trafficking, domestic violence, and other crimes. The pamphlet is available in English, Spanish and Chinese.

• **Immigration Options for Victims One-Pager for Law Enforcement:** USCIS developed a concise document for a law enforcement audience about immigration options for victims of crime.

• **Faith-based Community Pamphlet:** The DHS Center for Faith-based and Neighborhood Partnerships produced an informational pamphlet on combatting human trafficking geared toward the specific needs and interests of faith-based constituencies.

• **Immigration Options for Victims Video:** USCIS developed a video for the public about the immigration options available to victims of crime, including human trafficking. The video plays in select USCIS facilities.
• **Human Trafficking Awareness Video for First Responders**: FEMA, USFA, and OHA created a video for first responders that explains what indicators of human trafficking they might encounter and what they can do to help victims. These materials are available electronically at [www.dhs.gov/humantrafficking](http://www.dhs.gov/humantrafficking) and in hard copy (where applicable) via a request form on the web site.

**PUBLIC AWARENESS CAMPAIGNS**

• **PSA on CNN Airport Network**: CBP developed a public service announcement designed to raise awareness about the dangers and signs of human trafficking that is airing on the CNN Airport Network in airports across the country.

• **Hidden in Plain Sight**: ICE produced advertisements for the 2010 and 2011 “Hidden In Plain Sight” campaign, which was featured in 64 different newspapers in languages including English, Chinese, Korean, Spanish, and Thai. Total readership was estimated at 5 million people. The goal of the campaign was to alert the public about the existence of human trafficking in communities nationwide and to prompt a call to action for individuals who encounter possible victims.

• **No Te Engañes/Don’t Be Fooled**: CBP developed the “No Te Engañes”/“Don’t be Fooled” campaign which ran in Guatemala, El Salvador and Mexico in 2010, and in several cities in the United States during 2011. The awareness campaign informs migrants of the dangers of human trafficking and encourages the public and victims to call a hotline and get help.

**VICTIM ASSISTANCE EFFORTS**

• **T and U Visas**: In fiscal years 2010 and 2011, USCIS reached the statutory annual cap of 10,000 principal U visas approved for victims of domestic violence and other crimes, including human trafficking. USCIS also granted T nonimmigrant status to 1,762 victims of human trafficking and their families in fiscal year 2011 – the highest number granted since the creation of the T visa program in 2002.

• **Victim Confidentiality Protections**: USCIS implemented greater confidentiality protections for victims with pending or approved applications for immigration relief. The Central Index System database now has a specific code that will alert DHS personnel when an individual is covered by the confidentiality provisions associated with VAWA self-petitions or T or U nonimmigrant status petitions.

• **Victim Specialists**: Seventeen ICE Special Agent in Charge offices nationwide now have full-time Victim Specialists, complementing the work of 250 collateral duty Victim Assistance Coordinators.

• **Forensic Interview Specialists**: As part of the ICE Victim Assistance Program, two full-time Forensic Interview Specialists are available to conduct developmentally appropriate, legally defensible, and victim- and culturally-sensitive forensic interviews for all ICE investigations domestically and internationally. Interviews can be conducted in English and Spanish, or in any language through an interpreter.

• **Victim-Centered Materials**: CBP produced informational ‘tear cards,’ ‘shoe cards,’ and posters in a variety of languages for potential victims of human trafficking. These materials connect victims to crisis support and sustained social services.
  - CBP officers and agents distribute the tear cards to select individuals at ports of entry and Border Patrol stations.
Posters containing information about human trafficking are displayed at ports of entry and in the processing areas of Border Patrol stations.
Discreet shoe cards containing the 24-hour hotline to the National Human Trafficking Resource Center are distributed via victim service providers and faith-based organizations.

**LAW ENFORCEMENT EFFORTS**

- **Highest Number of Investigations:** ICE continues to prioritize the investigation of human trafficking cases. In fiscal year 2011, ICE investigated more cases with a nexus to human trafficking than ever before, resulting in 722 initiated cases, 271 convictions, and seized assets of over $2,000,000.

- **Strong Prosecutions and Long Sentences:** ICE investigations continue to result in strong prosecutions with appropriately long sentences for the perpetrators.
  - In March 2011, a Mexican national who led an Atlanta-based sex trafficking ring that forced young girls into prostitution, was sentenced to 40 years in federal prison for sex trafficking minors, sex trafficking by force, fraud and coercion, transporting minors for the purpose of prostitution, smuggling aliens into the United States for purposes of prostitution, and conspiracy to do the same. The trafficker, who recruited young girls from Tlaxcala, Mexico, was also ordered to pay over $290,000 in restitution to the victims.
  - In September 2011, the ninth and final defendant in an ICE-led investigation dating back to 2001 pled guilty to crimes related to an international conspiracy to compel women to work in exotic dance clubs in the Detroit area.
  - In June 2011, a Nigerian national was convicted by a federal jury on eight counts including forced labor, trafficking for forced labor, document servitude, alien harboring, and making false statements in an application to become a United States citizen. The case was the result of a joint investigation by ICE HSI, the Federal Bureau of Investigation, and the U.S. State Department’s Diplomatic Security Services.

- **Subject Matter Experts:** ICE has designated 39 human trafficking subject matter experts—at least one in every ICE Special Agent in Charge office. These individuals are specially trained to handle human trafficking leads, address urgent victim needs appropriately, and serve as designated points of contact for local officers and leads.

- **Online Reporting:** ICE has expanded its Homeland Security Investigations (HSI) Tip Line to include an online submission form. Individuals around the world can report suspicious criminal activity, including human trafficking, through a phone line or online form 24 hours a day, seven days a week.

**PARTNERSHIPS AND COLLABORATION**

- **Private Sector Toolkit:** The DHS Private Sector Office developed a virtual toolkit of the Department’s anti-human trafficking resources. The toolkit has been distributed to thousands of employers, including those in the lodging, transportation, entertainment, agricultural, manufacturing, and construction industries.

- **International Outreach:** DHS continues to engage with international partners to combat human trafficking, including in the Americas, Asia, and Europe, as well as with multilateral organizations.
• **Anti-Trafficking Coordination Teams:** Together with the Attorney General, Eric Holder, and the Secretary of the Department of Labor, Hilda Solis, DHS Secretary Janet Napolitano announced the initiation of Anti-Trafficking Coordination Teams (ACT) teams in six cities around the country. These specialized teams of representatives from DHS, DOJ, and DOL receive support from the foremost technical experts on human trafficking investigations and prosecutions.

• **Stakeholder Engagement:** DHS continues to meet with its federal partners, non-governmental and community organizations, and private sector partners to engage in discussion about the Department’s anti-trafficking programs and to help shape future initiatives. The semi-annual stakeholder meetings facilitate targeted outreach efforts, including engagement with emergency management and medical professionals.

### ONLINE RESOURCES AND CONTACTS

• To access general information on DHS’ anti-human trafficking efforts and a variety of government resources on the subject: [www.dhs.gov/humantrafficking](http://www.dhs.gov/humantrafficking)

• To contact law enforcement experts with questions, comments, or concerns: [ICEHumanTrafficking.HelpDesk@dhs.gov](mailto:ICEHumanTrafficking.HelpDesk@dhs.gov)

• To request training on T and U visas and the Violence Against Women Act: [T-U-VAWATraining@dhs.gov](mailto:T-U-VAWATraining@dhs.gov)

• To access information and resources on immigration benefits for victims of human trafficking and other crimes: [www.uscis.gov/humantrafficking](http://www.uscis.gov/humantrafficking)

• To contact the Victim Assistance Program at ICE: [victimassistance.ice@dhs.gov](mailto:victimassistance.ice@dhs.gov)

• To request awareness materials or additional information about the Blue Campaign and to sign up for updates and invitations to stakeholder meetings: [BlueCampaign@dhs.gov](mailto:BlueCampaign@dhs.gov)

• “Like” us on Facebook! [www.facebook.com/bluesampaign](http://www.facebook.com/bluesampaign)